

Hello,

INTRO

CV
WORK

I'm Julia Wagner, a 26 year old communication design student from Darmstadt, Germany. I am passionate about Darmstadts local and communal cultural scene and about learning new creative skills. I want to become a strategic designer who impacts the way design and culture are being consumed. I want my work to motivate people to use their voice and realize the impact they can have on their surroundings.

My work method is a mix of a strong conceptual approach and creative instinct. I believe that a cohesive design strategy is based on research, observation and a good understanding for all elements and players at hand.

Deconstructing and categorizing a project is a tool I often use to gain a clear overview. This helps me to stay on target during the design process. I consider good design to consist of both strategy and visual form. I enjoy working in a process where strategy and form don't occur in succession of each other but rather go into dialog. While I can design coherent visual work I see my strengths in working on concept and strategy. This is why I believe in working as a multi disciplinary team where each individual brings a different set of skills, background knowledge and even a different approach to the table.

One of my strong suits is making conceptual ideas approachable and experienceable by breaking those ideas down to the essentials and building a concept around those essentials. Whenever possible I try to bring add emotional component to a project because I believe that if the recipient can make an emotional connection to something, it will create a memory and have a more sustainable impact on them.

I am looking forward to hearing from you soon.

Best wishes,

Julia Wagner

Julia Wagner
Bruchwiesenstr. 2
64285 Darmstadt
GERMANY

more info:
juliawagner-portfolio/urgent
info@juliawagner-portfolio.de
+49 175 2686621

2019 – today MaxiSchool, a crossdisciplinary education project

- experimenting with different methods of teaching (design)
- combining science and design in an effort to make scientific research more approachable for the public

2015 – today studying Communication Design @Fachbereich Gestaltung, Hochschule Darmstadt.

- 3 semesters of basic education like color theory, 2 & 3 dimensional design
- variety of projects from video installations, newspapers, basic coding to performance

2019 Projectmanager @BauWHAT?! Summer School

- coordinated multiple projects and multiple teams to produce coherent content
- generated a timetable coordinating with Staatstheater Darmstadt

2018 initiated cross disciplinary Orbis Art Festival

- initiated, coordinated and took part in an art festival that connected students of various creative backgrounds like architecture, film, product design and more
- worked in a group to create a multimedia installation under the trees that had four events in which the installation was transformed as a reference to the cycle of life

2016–2018 Volunteering OHA Osthang, a placemaking project that turned into a successful meeting place and stage for young musicians and artists

- organized the cultural calendar, coordinated with the city and more

2017 6 week Internship @Kraenk Visuell graphic design agency

- gained hands on experience while observing and working with experienced designers

2014–2015 studied Architecture @Fachbereich Architektur, Hochschule Darmstadt

- two semesters of Architecture before switching to Communication Design

OHA Osthang

Placemaking / Grassroots Movement

2016-2018 | @Mathildenhoehe Darmstadt (GE)

INTRO

CV

WORK

- turning an architecture festival campus into a meetingplace for the community and a stage for young and/or local artists
- temporary wooden structures served as venue halls, bar, market place etc.
- my tasks: coordination with city officials, managing events & calendar, print and online design



BauWHAT?!

Crossdisciplinary summer school

Spring/Summer 2019 | @Staatstheater Darmstadt (GE)

- Openended process where the participants create their own concept of a design school
- resulted in 1:1 sketch model of a school on the theatre square and a two week live performance
- Learning to understand the impact of your own actions

INTRO
CV
WORK



Spontaneously proclaiming dead serious manifestos (Workshop)

September 2019 | @Hurra Hurra Festival, Burg Halle (GE)

INTRO
CV
WORK

- A workshop curated and held by my team
- Making learning fun and creating lasting memories rather than passing on knowledge
- Open and supportive mentoring style that broke with existing hierarchies between mentor and mentee and encouraging the participants to practice self-efficacy

